



**ANGELO TROCCHIA JOINS SAFILO GROUP S.P.A.
AND HE WILL BE APPOINTED NEW CEO**

Padua, February 16, 2018 – Safilo Group S.p.A. informs that – considering that the current CEO will be handing over her responsibilities on February 28, 2018 – has entered into an agreement with Angelo Trocchia governing the entry of the same into Safilo Group, with effect starting from April 1, 2018.

According to the agreement – executed today among Angelo Trocchia, Safilo Group S.p.A. and Multibrands Italy B.V., the reference shareholder of the Company - Mr Trocchia will enter into the Safilo Group as officer of Safilo Group S.p.A. with effect as from April 1, 2018 and, at the annual shareholders' meeting to be held on April 24 (i.e. upon expiry of the Board of Directors currently in office), Angelo Trocchia will be on the list to be filed by Multibrands Italy B.V., in order to become a Director and CEO of Safilo Group S.p.A.

Angelo Trocchia will also hold the office of Sole Director of Safilo S.p.A. and Safilo Industrial S.r.l., subsidiaries of Safilo Group.

He does not currently hold shares or other financial instruments of the Company,

After an MBA at the STOA/MIT in Naples and a PHD in aeronautical engineering at the University La Sapienza in Rome, Angelo Trocchia began in 1991 an international career in Unilever, where he held various roles of increasing responsibility in supply chain and sales. Since 2013 Trocchia has held the position of Chairman and CEO of Unilever Italia, of which he has lead the business, today among the 5 most relevant in Europe. Previously he was Chairman and CEO of Unilever Israel.

Safilo is pleased to appoint an executive with a solid and international track record and a comprehensive 360° background in business management, able to lead the company through a successful development, supported by the current leadership team.

A conference call with the financial community to discuss the Group's full year 2017 results will be held on March 13th.

The update of the Group's long-term Strategic Plan will be presented in the second half of 2018.

About Safilo Group

Safilo Group is the fully integrated Italian eyewear creator and worldwide distributor of quality and trust, leader in the premium sector for sunglasses, optical frames and sports eyewear. Design inspired and brand driven, Safilo translates extraordinary design into excellent products created thanks to superior craftsmanship expertise dating back to 1878. With an extensive wholly owned global distribution network in 40 countries – in North and Latin America, Europe, Middle East and Africa, and Asia Pacific and China – Safilo is committed to quality distribution of its products all around the world. Safilo's portfolio encompasses Carrera, Polaroid, Smith, Safilo, Oxydo, Dior, Dior Homme, Fendi, Banana Republic, Bobbi Brown, BOSS, BOSS Orange, Elie Saab, Fossil, Givenchy, havaianas, Jack Spade, Jimmy Choo, Juicy Couture, kate spade new york, Liz Claiborne, Love Moschino, Marc Jacobs, Max Mara, Max&Co., Moschino, Pierre Cardin, rag&bone, Saks Fifth Avenue, Swatch, and Tommy Hilfiger.

Listed on the Italian Stock Exchange (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI), in 2016 Safilo recorded net revenues for Euro 1,253 million.

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